



2023 Fraud Prevention Social Media Contest Rules

OFFICIAL CONTEST RULES AND REGULATIONS

NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Entry into this Contest constitutes your acceptance of these Contest Rules.

1. **SPONSORS:** The **Alberta School Employee Benefit Plan (ASEBP) Be Claim Smart or Nobody Benefits Campaign Social Media Contest** (the "Contest") is sponsored by **ASEBP, 6104 104 St. NW, Suite 301, Edmonton, AB, T6H 2K7** (the "Sponsor").
2. **ELIGIBILITY:** the Contest is open to ASEBP covered members, excluding dependents, who have reached the age of majority in their province or territory of residence at the time of entry. Following the end of the applicable Contest Period, ASEBP will select one (1) entrant by a random draw from all eligible entries received during the Contest Period. The odds of being selected as a potential winner are dependent upon the number of eligible entries received for the Contest. Before being declared a winner, the selected entrant shall be required to correctly answer, without assistance of any kind (whether mechanical or otherwise), a time-limited mathematical skill-testing question to be administered by direct message or by e-mail and must verify their covered member eligibility by providing their ASEBP ID. If answered incorrectly, the participant will be disqualified and will not be eligible to receive a prize if their name is drawn and another entrant will be selected by way of a random draw. By participating in this Contest, entrants acknowledge compliance with, and agree to be bound by, these Contest Rules, including but not limited to the eligibility requirements set out herein. Entrants who do not comply with any of the Contest Rules are subject to disqualification by the Sponsor, at the Sponsor's sole discretion.
3. **CONTEST DATES AND TIMES:** The Contest begins on April 11, 2023, at 1 p.m., and ends on **May 26, 2023, at 11:59:59 p.m. mountain standard time**, after which time the Contest will be closed and no further entries shall be accepted. The sole determinant of time for the purpose of a receipt of a valid entry will be **the Sponsor's server machines**.
4. **HOW TO ENTER: [Online entry]:** For the duration of the **FRAUD PREVENTION SOCIAL MEDIA CONTEST** (April 11 – May 26, 2023), ASEBP covered members will be encouraged to follow the campaign on ASEBP's public website (asebp.ca), social channels (Facebook and Twitter) and must like and share ASEBP's benefits fraud and abuse posts on Facebook and Twitter to be entered into the random draw. For purposes of this Contest, "receipt" of an Internet entry occurs when Sponsor's servers record the entry information through the social media channels. For every like and share, entrants will earn one entry into the random draw and are subject to verification by the Sponsor at its sole discretion.

Any attempt or suspected attempt to use robotic, automatic, programmed, or otherwise, illicit means to enter the Contest, or any other methods not authorized by these Contest Rules, including but not limited to creating multiple accounts, identities, or registrations, all in the Sponsor's sole discretion, shall be deemed as tampering and may



2023 Fraud Prevention Social Media Contest Rules

disqualify you from entering, participating and/or winning a prize. Entry forms that contain false or incomplete information may be void. Entries that are late, lost, stolen, illegible, contain false information, are damaged, misdirected, mutilated, garbled or incomplete, altered or otherwise irregular or that do not conform with or satisfy any or all of the conditions of the Contest Rules will be deemed void. All entries become the property of the Sponsor upon receipt, and none will be returned. No correspondence will be entered into except with selected entrants. Proof of transmission (screenshots or captures, etc.) does not constitute proof of receipt. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Sponsor's server machine(s).

5. **CONTEST PRIZES:** There is a total of **1** prize available to be won, consisting of a \$150 gift card to Kiwetin Clothing. All winners assume any and all liability for any injury or damage caused or claimed to be caused, by entering, participating in this promotion or use or redemption of a prize. The prize is non-transferable, non-refundable, and non-changeable once issued, must be accepted as awarded and has no cash value. Sponsor reserves the right to substitute an alternate prize of equal or greater value if the advertised prize is unavailable at time of award. Winner must accept the prize by email or written post received by the Sponsor no later than **4:29 p.m. mountain standard time on June 2, 2023.**
6. **ODDS OF WINNING:** The odds of winning depend on the number of eligible entries received before the Contest End Date.
7. **RANDOM DRAW AND WINNER CONFIRMATION:** On or around **May 30, 2023**, (the "Draw Date") at approximately **10:00 a.m. mountain standard time**, an employee of the Sponsor will conduct a random draw from all eligible entries received before the Contest End Date and select the winners (the "Selected Entrants"). The Selected Entrants will be deemed a winner(s) if they meet all of the eligibility criteria set out in these Contest Rules. If a Selected Entrant does not meet the eligibility criteria, they will be disqualified and will not receive a prize and another entrant will be selected by way of a random draw. Before being declared a winner, a Selected Entrant will be required to: (i) comply with all Contest Rules; and (ii) sign and return a *Declaration of Eligibility and Liability/Publicity Release* form, all at the sole discretion of Sponsor.

THE SELECTED ENTRANTS WILL BE NOTIFIED BY EMAIL WITHIN ONE (1) BUSINESS DAY OF THE DRAW DATE. Upon notification, Selected Entrants must respond by social media direct message or email no later than **4:29 p.m. mountain standard time on June 2, 2023.** If a Selected Entrant does not respond in accordance with these Contest Rules, he/she will be disqualified and will not receive a prize and another entrant will be selected by random draw. The Sponsor is not responsible for the failure for any reason whatsoever of a Selected Entrant to receive notification or for the Sponsor to receive a Selected Entrant's response.

Disputes regarding identity of entrant: If the identity of a Selected Entrant entering electronically is disputed, the entry will be deemed to have been submitted by the Authorized Account Holder (the individual assigned to the social media account and/or email for the domain associated with the submitted email address). Each selected entrant may be required to provide proof that he/she is the Authorized Account Holder of the social media account



2023 Fraud Prevention Social Media Contest Rules

and/or email account associated with the selected entry.

8. **RELEASE AND INDEMNIFICATION:** The winner must sign a Declaration of Eligibility and Liability/Publicity Release form to: (i) confirm compliance with the Contest Rules; (ii) agree to accept the prize as awarded; (iii) release, discharge and hold harmless the Sponsor, its directors, officers, employees, successors, assignees, and all others associated with the administration, development and execution of the Contest (“Released Parties”), from and against any and all manner of action, cause of action, claim or demand, loss or injury, use or misuse of a prize, suit, debt, covenant, contract, including legal fees and expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract and fundamental breach, failure of any third party contractor or supplier used in connection with any aspect of the Contest to perform or deliver any goods or services, any act of God or any other event beyond the Released Parties’ control, any dissatisfaction of any kind by a winner with any aspect of the Contest or any prize, liability for physical injury, death, or property damage which the entrants, their heirs, successors or assigns have, might have or could have suffered, by reason of or arising out of the entrant’s participation in the Contest and/or in connection with the acceptance and/or exercise by the entrant of the prize as awarded; and (iv) indemnify the Released Parties against any loss, damage or expense, including legal fees, that any of the Released Parties may suffer or incur as a result of any non-compliance by an entrant with any of the Contest Rules or participation in the Contest and/or in connection with the acceptance and/or exercise by an entrant of a prize.

Signed Declaration and Release forms must be returned to the Sponsor by email no later than **4:29pm mountain standard** time on **June 5, 2023**.

The Sponsor is not responsible for: (i) incorrect or inaccurate entry information which may affect a person’s ability to participate in the Contest or be awarded a prize, including but not limited to human error, technical malfunctions, lost or delayed entries for any reason, mail failures, omission, or any combination thereof, and entries which fail to fully comply with these Contest Rules; (ii) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (iii) lost, incomplete, delayed, mutilated or misdirected entries or Declaration and Release forms; (iv) injury or damage to the entrant’s computer or to any other individual’s computer related to or resulting from participating in, or downloading any material regarding the Contest or accepting a prize; (v) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Contest or receipt or use or misuse of any prize; (vi) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer “hackers” or otherwise; or (vii) late, lost, misdirected or unsuccessful efforts to notify a potential winner.

9. **CONDUCT:** The Sponsor reserves the right, in its sole discretion, to disqualify any entrant it finds to be: (i) violating these Contest Rules; (ii) tampering or attempting to tamper with the entry process or the operation of the Contest; (iii) acting in an un-sportsperson-like or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person. Any attempt by an entrant or any other individual to undermine the legitimate operation of the



2023 Fraud Prevention Social Media Contest Rules

Contest may be a violation of criminal and/or civil laws. Should any such attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law.

10. OTHER CONDITIONS: The Sponsor reserves the right to terminate or amend this Contest at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, such as tampering, the Sponsor reserves the right to cancel the Contest and conduct a random draw from all previously received eligible entries received by the Contest End Date.

Publicity: By participating in the Contest, entrants consent to the use of their name, comments, city/town and province/territory of residence and image on videotape, photograph, or other means in any publicity carried out by the Sponsor with respect to this Contest, without further notice or compensation.

Law: The Contest is void in Quebec and where prohibited by law and is subject to all applicable Canadian federal, provincial, territorial, municipal and local laws. The Contest and these Contest Rules shall be governed exclusively by the laws of the province of **Alberta** and the federal laws of Canada applicable therein, and any dispute shall be adjudicated by the courts sitting in **Edmonton, Alberta**.

Privacy: When you enter this contest, you consent to the collection, use and disclosure of your limited personal information as is reasonable for the purpose of administering this contest.

The Sponsor reserves the right, in its sole discretion, to amend or modify these Contest Rules, or modify, cancel, or suspend this Contest, without prior notice for any reason whatsoever, including without limitation in the event that any cause beyond the reasonable control of the Sponsor corrupts, or threatens to corrupt, the security or proper administration of the Contest.

Intellectual Property: All intellectual property, including but not limited to trademarks, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans, and representations are individually owned by the Sponsor. All rights are reserved. Unauthorized copying or use of any copyrighted material or other intellectual property without the express written consent of the Sponsor is strictly prohibited.